



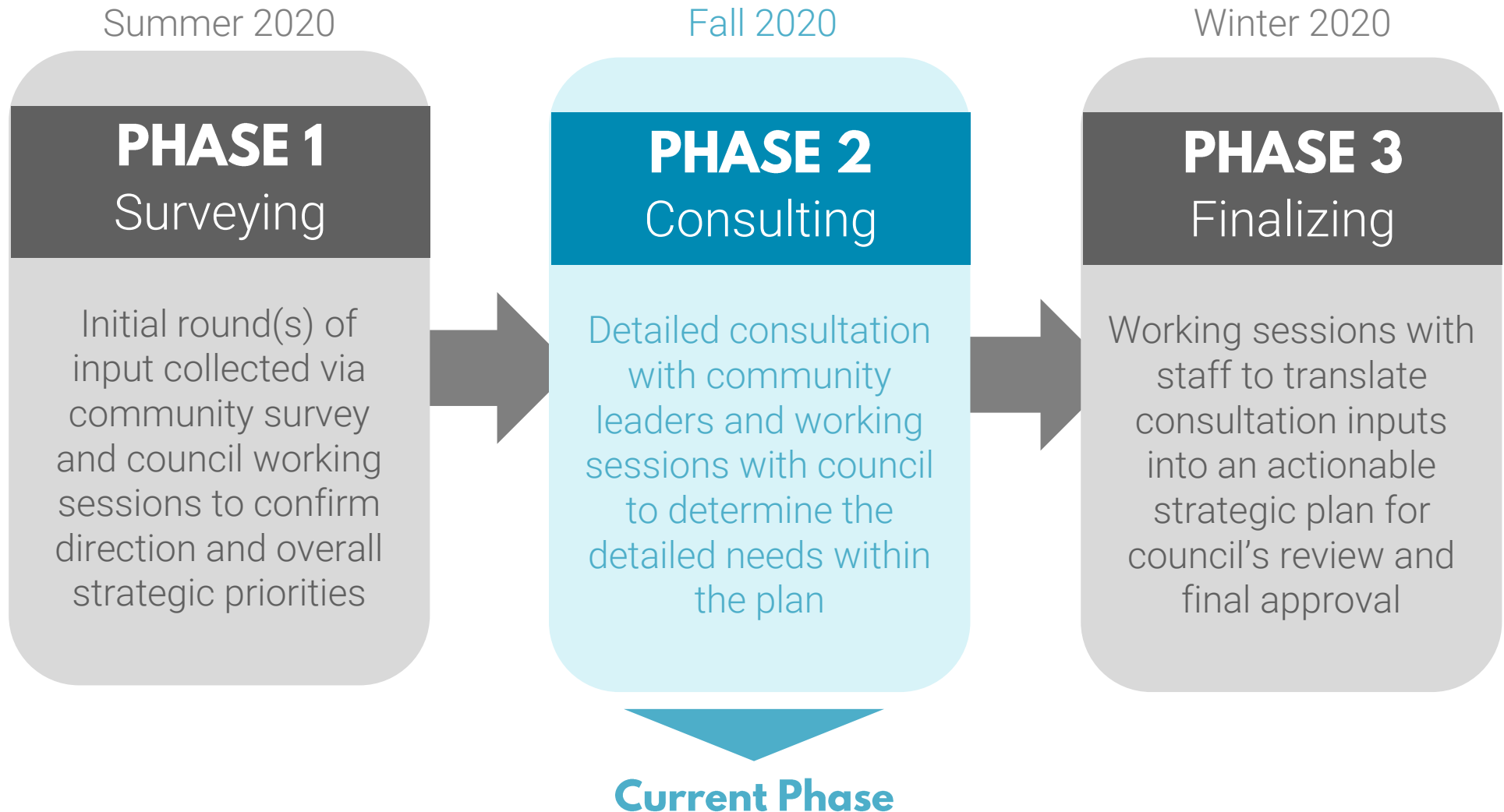
Municipality of North Bruce Peninsula

Community Consultation Feedback - Mobility

December 2020

Recap: Project Overview

The Strategic Plan was developed through consultation with the community, council, and staff, that began in the summer of 2020



Recap: Additional Consultation

Three themes emerged from our survey as areas where we need additional input from the community – that means you!

RECREATION



What amenities and activities we want and need

MOBILITY



What amenities and activities we want and need

PUBLIC SAFETY



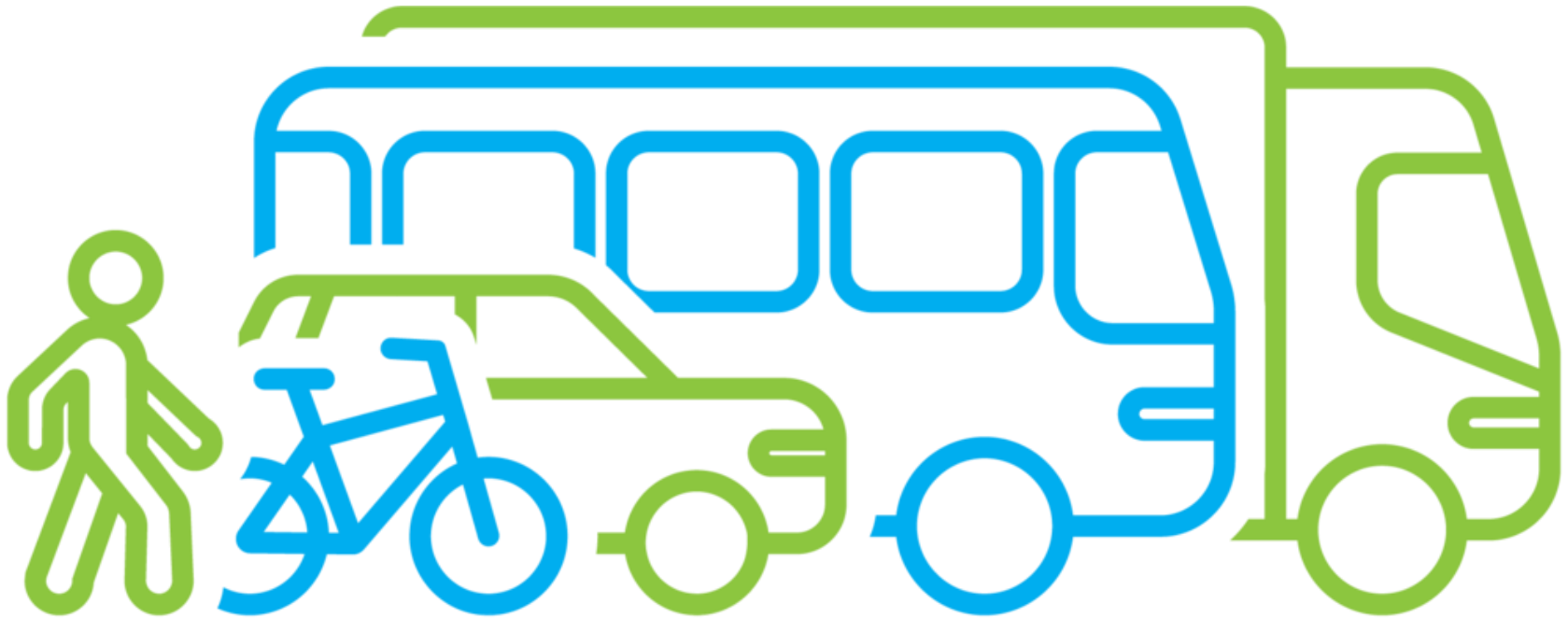
What measures we need in place to keep us safe

Today's Focus

Definitions

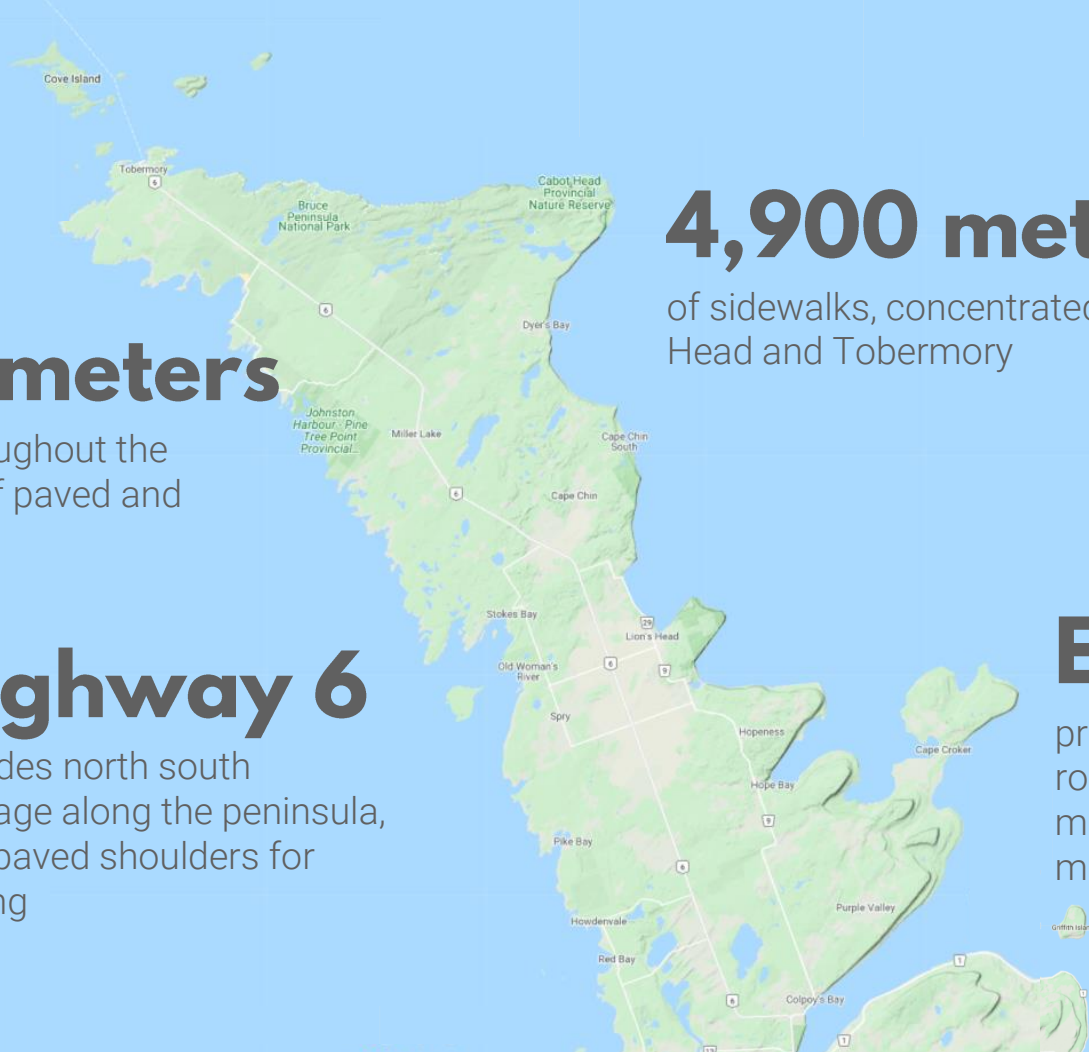
What do we mean by mobility?

We're interested in mobility in all its forms – whether that's active modes (i.e., walking, hiking, cycling) or vehicular modes (e.g., cars, trucks, shuttles)



Current State

Mobility today in MNBP



475 kilometers

of roads spread throughout the municipality; a mix of paved and unpaved roads

Highway 6

provides north south passage along the peninsula, with paved shoulders for cycling

4,900 meters

of sidewalks, concentrated in Lion's Head and Tobermory

East Road

providing a more scenic route along Georgian Bay, maintained by the municipality

Consultation Feedback

Goals

Two goals / themes emerged from the discussion that should guide our decisions around mobility

Goal	Description
1 Flexibility & Safety	• Participants indicated that they wanted flexibility with the municipality’s infrastructure to support a variety of uses in order to make the roads safer • This includes adapting it to seasonal variations in demand (e.g., increased pedestrian traffic in the summer) to improve safety
2 Connectivity & Diversity	• Participants proposed aiming for a “15 minute community” - one where all of the essentials are within reach by a variety of modes of transportation • While not part of the “essentials”, this included increasing the accessibility of areas outside the peninsula • This also includes both encouraging different modes transportation as well as routes to avoid overcrowding and other negative repercussions

Consultation Feedback

Deep-Dive: Flexibility & Safety

“

...The issue is the Tobermory area in July / August...it's far less of an issue off-season...

...We need to dedicate space on the side of the road for cyclists...they don't have to be paved!

...Right now, there are places that are scary to walk or cycle...some of these roads are EVIL.

...Johnston Harbour and other small communities aren't the issue...they're safe to walk or cycle...

”

Key Potential Opportunities

1. Conduct pedestrian traffic study in Tobermory and Lion's Head to determine key changes required for safety and efficient movement
2. Evaluate options for closing key areas to car traffic during peak tourist season (i.e., to safely accommodate increase in pedestrians)
3. Identify priority candidates for dedicated bike lanes and other supporting services or infrastructure (e.g., bike racks, bike stores)
4. Create online portal for residents to self-identify unsafe intersections / stretches of road to the municipality

Consultation Feedback

Deep-Dive: Connectivity & Diversity

“

...We cannot continue to be so car dependant...it's bad for our wallets and our environment...

...taxis don't work up here but there is no reason some kind of ride sharing couldn't...

...We should aim to be a 15 minute community, where all the essentials are easily within reach...

...We should be creating options for how people get off the peninsula...not just get on it...

”

Key Potential Opportunities

1. Investigate potential ride-share (e.g., cooperatives models or public-private partnerships), with municipality playing role of the convener or catalyst vs. the provider
2. Explore incentive programs to create the behaviors that we want (e.g., parking in safer / more appropriate areas during overcrowding)
3. Evaluate requires to create alternatives to Highway 6 for traversing the peninsula (i.e., what changes to the East Road / Isthmus Bay Road)
4. Discuss with regional transit authorities options for increasing service / connection
5. Consider dedicated parking (or rebates) for residents near essentials

Next Steps

- We'll continue to reflect on the feedback from the session – residents are invited to continue to share comments with Peggy Van Mierlo-West and Ryan Deska
- The input will be used as part of the Municipality's Strategic Plan which is targeted for completion in late 2020 / early 2021
- Thank you again for your input and support!