

MUNICIPALITY OF NORTHERN BRUCE PENINSULA PARKING WORKSHOP

2021



CURRENT ISSUES

- Lack of Communication
- Lack of Parking
- Lack of Municipal Regulations
- Lack of Space for Tourists
- Lack of Transit System to move visitors



WHAT DID WE DO IN 2020

- No Parking on Moore Street
- Closed Little Cove Road
- No Parking on Warner Bay
- Closed Big Tub Road
- Closed Moore Street from Hospital to
- Addition of more Security Guards to assist in crowd control
- Signage
- 2020 Stakeholder Workshop
- Tourism Sustainability Committee



WHAT IS CURRENTLY PLANNED FOR 2021

- Expanding paid parking to Lion's Head
- Security Officers appointed by bylaw to process tickets fines
- Continuation of the closure of roads along, Big Tub, Little Cove, Moore Street (on an as needed basis)
- Improved signage
- Completion of water access inventory mapping
- Usage of letstalknbp.ca to report reoccurring situations



OTHER OPTIONS UNDER CONSIDERATION

- Proposed transit system in Lion's Head
- Reservation ticketing system for some municipal parking lots ie McCurdy, Big Tub
- Partnership with Parks Canada regarding leasing of currently public parking areas
- Others?



COMMUNICATION

- Proposal to rent a large digital sign to the Ferndale Parking Area
- Use of social media
- Partnerships with STA, hotels, tour groups
- Ideas?



CONTROLLED ACCESS TO AREAS

- Online parking reservations purchases for access to certain areas ie Black Creek, McCurdy
- Installation of gates for access or staff at the area
- Requires staff for monitoring
- Improving municipal bylaws to include towing



PARTNERSHIPS

- Lease of Chi sin tib dek Rd and Little Cove to Parks Canada
- Parks Canada would monitor the parking at these two areas for an annual lease from the Municipality
- In return Parks Canada would be able to collect both a parking fee and park pass to improve efficiency and the customer experience



SHUTTLE SYSTEM

- Proposal for a shuttle system within Lion's Head
- Trail run for one year
- Low risk to the Municipality
- No requirement for additional capital investment
- Patrons would park at Lion's Head Arena and purchase a shuttle ticket at same kiosk
- Shuttle would drive to McCurdy Parking Lot
- Marina
- Beach



CONSTRUCTION OF ADDITIONAL PARKING LOTS

- The municipality own vacant lands that could be redeveloped into paid parking areas
- Studies and capital costs will be required to bring projects to fruition
- Brock Street in Tobermory would be recommended to include both build out of parking space and public washroom improvements
- Some of the larger parking areas could be build surrounding the downtown core however public transportation would be required
- Would also require public consultation



QUESTIONS TO ASK

- Will these changes improve both the tourist experience and the resident experience
- Is it cost effective
- Will this protect the environment
- Is this within the realm of Municipal business
- Is there anything missing



NEXT STEPS

- Requesting that Council provide direction to staff regarding these proposals
- Staff will return to Council with a report
- Anticipating recommendations from this report will be implemented for the 2021 tourist season

